

HENRY BAKER COLLEGE, MELUKAVU

RESEARCH & PG DEPARTMENT OF COMMERCE



ANNUAL REPORT

ACADEMIC YEAR 2016-2017

Report on the Working of the Department (1 June 2016 to 31 May 2017)

Compiled and Edited by HBC Internal Quality Assurance Cell (IQAC)

STAFF OF DEPARTMENT OF COMMERCE (As on 31-05-2016) AND THE POSITIONS HELD ON THE CAMPUS		
Sl. No.	Faculties of our Department	Positions held on the Campus
1	Sri. Antony Joseph, M.Com, M.Phil, Ph.D Associate Professor	HoD, Department of Commerce
2	Sri. Babu Joseph, M.Com, M.Phil, Ph.D, JRF Associate Professor	HBC UGC NET Coordinator
3	Mr. Santo Jose, M.Com, B.Ed, Ph.D Assistant Professor	Staff Advisor of the College
4	Mr. Jenipher Carlos Hosanna, M.Com, MFM, MCS, MBA, LLM, PGDT, NET Assistant Professor	HBC UGC NET Coordinator, Secretary HBC Cooperative Society, Nodal Officer AISHE, and Nodal Officer Higher Education

		Scholarships
5	Mr. Shinu Thomas P, M.Com, NET Assistant Professor	Mentor (WWS), Member (IQAC)
6	Mr. Justin Jose, M.Com, M.Ed, SET, NET Assistant Professor	College Chaplain, ED Club Coordinator, College Union Advisor
7	Ms. Ashly Mareena Mathew, M.Com, NET, Assistant Professor	
8	Ms. Anumol Sam, M.Com, NET, Assistant Professor (on contract)	
9.	Ms. Juna James, M.Com, Assistant Professor (on contract)	

DEPARTMENT OF COMMERCE: AN INTRODUCTION

The Department of Commerce was established in the year 1981, with our first Pre-degree batch. The Department offers at present two programmes viz. B.Com (Cooperation) and M.Com (Finance). The Department started the Master's Degree programme in Commerce in 1999 and in 2013 the department became an approved research centre under MG University Kottayam. The Department is headed by Dr. Antony Joseph. It has been consistently maintaining a best pass percentage in the university examinations. It has produced a plethora of toppers in the university Examinations year after year in both B.Com and M.Com programmes. The latest publications in the fields of Business Studies, Economics, Commerce and Industry are continually added to the wide range of academic materials in the college library, so that the students are equipped in a better manner.

MOTTO, VISION, MISSION, OBJECTIVES, ACADEMIC PHILOSOPHY, & QUALITY POLICY

Motto

Learn to Lead and Lead to Light

Vision

To train the students to evaluate and meet the current and future global challenges of rapidly changing business environment

Mission

1. To impart performance based holistic education in commerce using state of the art technology and infrastructure leading to the development of qualified educationists, academicians and professionals
2. To enhance management skills and analytical thinking of our students for a successful career.
3. To explore training and development opportunities and continuing education both for students and teachers
4. To develop a team of competent, qualified and ICT enabled faculty to lead teaching to research and innovation
5. To involve in projects leading to high-quality research and contribute to the wellbeing of our citizens
6. To continuously evaluate our performance against suitable benchmarks and to honour the creativity of teachers and students
7. To be recognized as a Department providing Research growth & Education oriented to employability & entrepreneurship in higher education at par with global standards

Objectives

1. To provide a blend of learning, entertainment and values
2. To provide opportunities for every student to identify their strengths and skills
3. To provide personalized guidance to students in their career planning
4. To ensure a free, transparent and effective system of internal assessment for students
5. To fully utilize ICT in teaching and learning

Academic Philosophy

We build leaders of enterprises, and we hope our students will make a difference to their prospective organizations and to the world around them, thereby our students will be known as leaders of change. We have a large reserve of goodwill among the diaspora of our alumni, prospective students, faculty and staff and the present status of our department is the outcome of the commitment of our existing staff to the Department and we also hold tremendous promises for the future.

Quality Policy

We provide our students a high quality teaching learning environment. Our teaching learning environment is nourished with group discussions, peer teaching, interactive study sessions, cross age teaching, paper presentations, etc.

PROGRAMS & COURSES OFFERED BY THE DEPARTMENT

B.COM CO-OPERATION

Program overview

The Department of Commerce imparts quality education in Commerce subjects including Accounting, Management, Finance, Banking & Insurance, Statistics, Marketing, Managerial Economics, Income Tax, Co-operation and Computer Application and thereby provides human capital.

M.COM FINANCE & TAXATION

Program overview

M.Com. Finance & Taxation or Master of Commerce in Finance & Taxation is a postgraduate course in Finance having a duration of 2 years which has been spread over four semesters.

The Program Structure of M.Com (Finance & Taxation)

Course Code	Title of the Course	Instructional Hours	Credits
FIRST SEMESTER			
AF01C01	Advanced Financial Accounting I	90	4
PM01C02	Principles of Management & Organisational	90	4
FM01C03	Financial Management Principles	90	4
RM01C04	Research Methodology	90	4
QT01C05	Quantitative Techniques	90	4
SECOND SEMESTER			
AF02C06	Advanced Financial Accounting II	90	4
SM02C07	Strategic Management	90	4
FM02C08	Financial Management Strategies	90	4
HR02C09	Human Resource Management	90	4

OR02C10	Operations Research	90	4
THIRD SEMESTER			
MA03C11	Management Accounting	90	4
DT03C12	Direct Taxes – Law and Practice	90	4
IB03C13	International Business	90	4
CG03C14	Corporate Governance	90	4
BE03C15	Business Environment	90	
FOURTH SEMESTER			
AC04C16	Advanced Cost Accounting	90	3
DT04C17	Direct Taxes-Assessment and Procedures	90	3
IF04C18	International Finance	90	3
FM04C19	Financial Markets & Derivatives	90	3
SA04C20	Security Analysis & Portfolio Management	90	3
PD04C21	Project/ Dissertation	90	3
VV04C22	Viva-Voce	90	2

PROGRAMMES IN COMMERCE

Sr. No.	Courses
1.	B.COM Duration: 3 Years
2.	M.COM (Finance & Taxation) Duration: 2 Years
3.	Ph.D. (Commerce) Duration: 3 years

Eligibility Criteria

B.Com. (3 Years): Candidates who have completed their 10+2 examination or equivalent by the Board established by law in India.

M.Com (2 Years): Candidate must have passed a 3-year Bachelor Degree in Commerce from a recognized university

Ph.D. (3 Years): Candidate must have passed a 2-year Master Degree in Commerce from a recognized university with 55 percent marks for General/ OBC category & 50 percent marks for SC/ST category. Moreover, the candidate must also have passed UGC NET/JRF in Commerce subject

Student Enrolment & Strength

Year & Programme	No. of Students
Ph.D.(Commerce)	1
II M.Com.(Finance)	12
I M.Com.(Finance)	12
III B.Com. (Co-operation)	31
II B.Com. (Co-operation)	31
I B.Com. (Co-operation)	31
Total Students	128

Salient Features

- Workshop & Extension Lectures by reputed academicians, entrepreneurs and people from the industry.
- Smart Classrooms with LCD & good sound system
- Well Qualified & Highly Experienced Faculty Members
- Educational Tours, Industrial Visits
- Regular Assignments

CAREER IN COMMERCE & MANAGEMENT

A commerce graduate can become a Business analyst, Business adviser, Chartered Management Accountant/Chartered Accountant, Company Secretary, Chartered Financial Analyst, Corporate investment banker, Data analyst, Data scientist, Forensic accountant, Insurance underwriter, Management consultant, Operational researcher, Product manager, Project manager, Risk manager, Social media manager, Stockbroker, Sustainability consultant etc.

Forward by Head of the Department

Committed to excellence since its inception in 1981, Department of Commerce offers super quality education with a view to build graduates & postgraduates with high ethical & leadership qualities. The faculty offers B.Com (Co-operation), M.Com (Finance & Taxation), and research programmes in, Financial Management, Accountancy, Banking & Business Economics, Human Resource Management, Marketing Management, Retail Management, Family Business & Entrepreneurship etc. We expect our graduates to have a wide range of knowledge, skills & attributes. Accordingly, Department of Commerce intends to enlighten undergraduates to be in right endeavour by developing their distinct competencies with human values & professionalism which lead them to a successful career, globally employable and/or become entrepreneurial graduates in the dynamic environment. The Department uses advanced technology such as ICT in teaching learning process; moreover, all of our classrooms are smart classrooms. The Department welcomes all students to enjoy the spirit of learning for achieving their goals.

Preparatory Meeting



As an introduction or as a form of preparatory actions to be taken before the college reopens, with the directions of the IQAC, a preparatory meeting was organized on 30th May 2016. The meeting discussed in detail the Action Plans 2016-17, Department Silver Jubilee Programmes, Teachers' Duties 2016-17, Timetables, Result Analysis, Association Programmes, etc.

Academic Year Opening (1st June 2016)

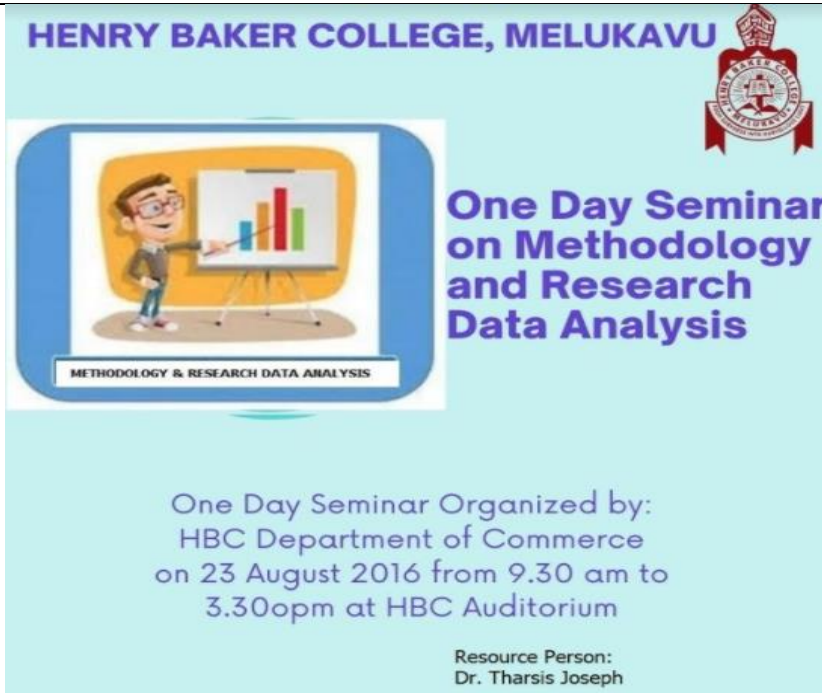


As per the Mahatma Gandhi University University Academic Calendar, College re-opened after the summer vacation and regular classes commenced on 1st June 2016 with an opening prayer by Rev. P K Sebastian, Bursar of the College and his words went on like this "Loving heavenly father, we come to you this opening day of our institution for blessing and guidance in the matters at hand and ask that you would clearly show us how to conduct our work with a spirit of joy and enthusiasm and give us the desire to excel in our work....." our students entered the campus by paying attention to this prayer and with much hope and dreams to revive again after the summer break. We provided our students several rounds of orientations and we acted as their friend, philosopher and guide and thus we opened before them the doors of higher education. We introduced before them all the facilities provided for them on the campus, the necessity of zero free hour policy, how to exploit time and seize opportunities etc.

Programmes of Commerce Association (15th June 2016)

Commerce Association is a platform for students to exhibit their talents in business, trade, commerce and any adventure in this field. It is a medium through which the students interact with the corporate and business world. Here they build and enjoy group dynamics by transacting their creativity and skills. The association conducts group discussions, expeditions, debates and discussions, seminars and workshops, etc. These activities help them to improve their proficiency in academics, communication skills and also contribute

to their overall personality development. The official inauguration of Commerce Association Activities for the academic year 2016-17 was on 15th June 2016. It was inaugurated by an eminent entrepreneur Sri. Allwin Jose Alex. Dr. Antony Joseph, Head of the Department of Commerce presided over the meeting.

		
DATE OF EVENT	OF	RESOURCE PERSON
23 -08- 2016		Dr. Tharsis Joseph, Former Principal, Devamatha College, Kuruvilangadu.

Research is the systematic and objective process of gathering, recording and analysing data for taking appropriate & meaningful decisions. Applied research facilitates managerial decision-making and reduces uncertainty. To keep pace with the recent advancement in any discipline, one has to be well versed with the latest developments in research methodology. Keeping in view the importance of research methodology, seminar on “Methodology and Research Data Analysis” aims to explore the basic dimensions of research and the concomitant need for participants to rethink about the assumptions that underlie historic paradigms of research. The seminar is designed to offer the participants a hands-on approach to conduct research. On completion of the seminar, participants are likely to have developed the skills to review the literature, develop hypotheses, frame research design, identify sampling techniques and comprehend the role and relevance of the tools for data collection analysis and report writing. By this one-day seminar,

participants are expected to bring their research problem & data if they wish to work on specific problem during the seminar and at the end they will be able to analyse data independently.

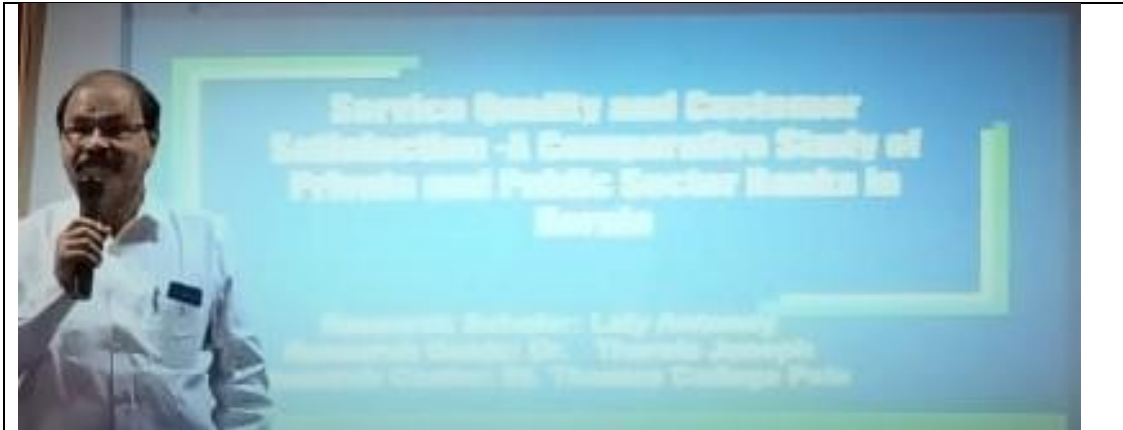
The Department of Commerce organized a one day seminar for commerce students on the topic **Methodology and Research Data Analysis** on 23rd August 2016. The Resource Person of the programme was Dr. Tharsis Joseph, Former Principal, Devamatha College, Kuruvilangadu. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce and presided by Dr. Antony Joseph, Head of the Department of Commerce. The Seminar was arranged in College Auditorium at 10 a.m. and came to an end by 3.00 p.m. with the vote of thanks by Prof. Ashly Mareena Mathew.

Objectives of the Seminar

The main objective of the programme was to create Research Skills and Aptitude among students. The other objectives of the seminar with respect to data presentation and analysis inter alia include:

1. To review good practice in data presentation
2. To provide examples of different data presentation formats
3. To provide sufficient information allowing students to select the presentation format most applicable to their own data
4. What are the purposes of presenting data?
5. To allow others to judge our work
6. How are data presented?
7. Ambiguity in data presentation
8. Clarity in data presentation
9. Format of figures and tables
10. Guidelines for authorship presentation
11. Table or Figure? No hard and fast rule but....
12. Tables – content and style
13. Table format – some pointers
14. Figures – What sort?
15. Figures – What are you plotting?
16. Figures – Suitable Charts
17. Dealing with sentences
18. Combined graphics
19. Presenting data – final pointers

Total number of Participants of the programme was 122.



Dr. Tharsis Joseph, Former Principal, Devamatha College, Kuruvilangadu taking the session of the seminar

Organ Donation Awareness Public campaign and Proclamation Rally (23rd August 2016)

Our students under the aegis of the Department of Commerce conducted a public campaign at Melukavumattom town to create awareness on organ donation on 23rd August 2016 and it was followed by a Proclamation Rally on the same day. All the students and faculties participated in the campaign and the rally. CSI East Kerala Diocese Treasurer Rev. V.S. Francis inaugurated the programme. An organ Donor Rev. Fr. Sebastian Kidangathazhe delivered the keynote address. Dr. Tharsis Joseph (CMD Deepika), Rev. Justin Mony (Clergy Secretary, CSI East Kerala Diocese), Priests, Management representatives, Grama Panachayathu Members, Staff Members and Students were participated in the campaign. Speaking on the occasion, Rev. Sebastian Kidangathazhe said that awareness is the key for more and more people to come forward and participate in this noble deed. As for the organ recipient is concerned it is a second chance to life, a person from death bed returning to normal life.



Organ Donation Public Awareness Proclamation Campaign (Camera shots: Part 1)



Organ Donation Public Awareness Proclamation Campaign (Camera shots: Part 2)

Proclamation Rally (23rd August 2016)

Department of commerce organized a proclamation rally for giving awareness to public about Organ Donation and against social evils as a sequel to Organ Donation Awareness Campaign. All the students and staff actively participated in this rally.



Organ Donation Public Awareness Proclamation Campaign (Camera shots: Part 3)



Organ Donation Public Awareness Proclamation Campaign (Camera shots: Part 4)

Inauguration of Commerce Research Centre (16th August 2020)

The research center of Post Graduate Department of Commerce, was inaugurated by Dr. Tharsis Joseph, former Principal of Devamatha College, Kuravilangadu on 23rd August 2016.

In his keynote address Prof. Tharsis has highlighted the need of research in colleges and discussed the project and research opportunities for PG students in Commerce.

Around 175 students and faculty members from Henry Baker College and nearby colleges attended the function.

The Manager and Bishop of CSI East Kerala Diocese Rt. Rev. Dr. K.G. Daniel and Principal Dr. Aneyamma Varughese and faculty members from various departments were also attended the inauguration. Dr. K. Sreeranganathan, The Director of School of Management and Business Studies, Mahatma Gandhi University delivered the Keynote Address.

Later in the afternoon, a project presentation competition for M. Com Students and research scholars were also conducted as a part of the inauguration.



Dr. Tharsis Joseph, former Principal of Devamatha College, Kuravilangadu inaugurates the Research Centre of Commerce in the presence of our former Manager and moderator of CSI Most Rt. Rev. Dr. K J Samuel

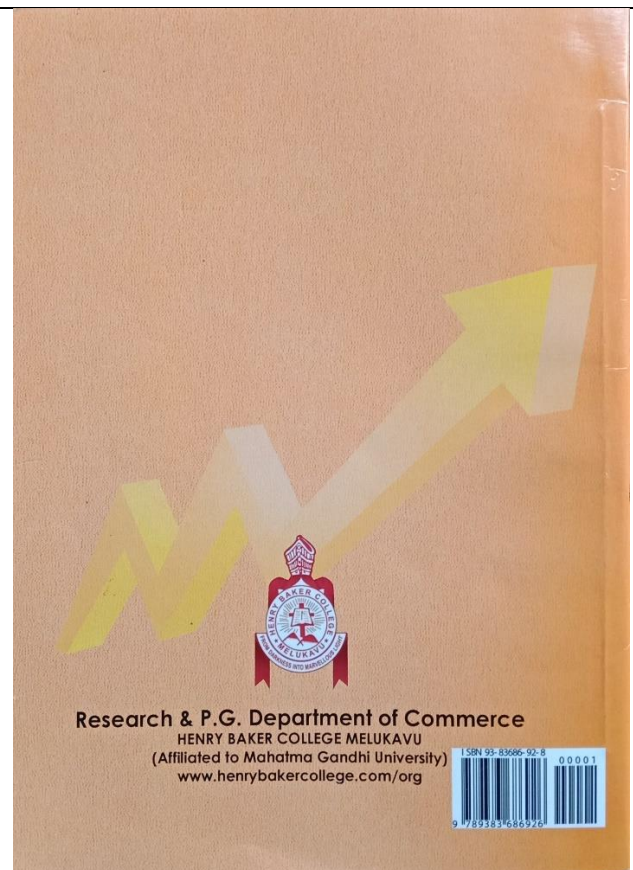
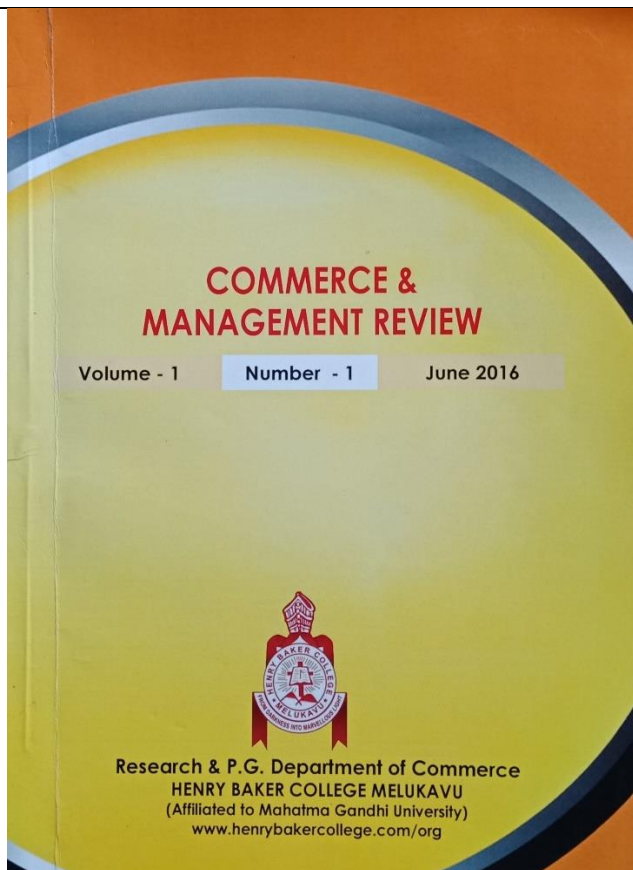
Commerce & Management Review (Releasing the research Journal on 23rd August 2016)

Commerce and Management Review (CMR)

The Commerce and Management Review is a Semi-annual, Peer-Reviewed, Open Access Journal published from the Department of Commerce. The Journal serves as a platform for publication of research contributions/ papers of researchers who are innovating in their respective fields for promoting inclusive development. In addition, CMR welcomes research contributions/ manuscripts from researchers. The first series of the journal was released by Prof. Tomichan Joseph, Syndicate Member, Mahatma Gandhi University by handing over a copy to our former principal Rev. P.V Joseph on 23rd August 2016.



Our former Principal Prof. P V Joseph gives a copy of *Commerce and Management Review* to Prof. Tomichan Joseph (Syndicate Member), K E College, Mannanam



Inauguration of “Deepika – Ente Malayalam Project” (on 23rd August 2016)

“Deepika Ente Malayalam Project” is a scheme introduced by the Deepika Newspaper Ltd. in association with HBC Department of Commerce. As per this scheme, the Deepika newspaper publishing company issues 10 Deepika newspaper per day to our college library free of cost. Inauguration of this scheme was done by the Former Moderator of CSI, and the Bishop of East Kerala Diocese Most Rev. Dr. K. J Samuel by handing over a Deepika newspaper to Rev. Justin Mony, Clergy Secretary of CSI East Kerala Diocese.



From Left to Right: Rev. Justin Mony, Clergy Secretary of CSI East Kerala Diocese gives a copy of the Malayalam vernacular daily *Deepika* to our former Manager and the moderator of CSI - Most Rt. Rev. Dr. K J Samuel as part of *Deepika Ente Malayalam Project*

HBC DEPARTMENT OF COMMERCE Study Tour (Second Year M.Com, 28th March 2017)



Our PG Students and the accompanying Teachers on Study Tour

On 28th March 2017 twelve second year M.Com students decided to go on a picnic to Wagamon Hills to enjoy the calm and cool atmosphere as their academic year end refreshments. They enjoyed the beauty of the nature and spend there a few hours with joyful activities. From Wagamon, they went to Thekkady – the lap of nature, and ultimately fell in love with the beauty of Thekkady especially its breathtaking landscapes. They loved its wildlife, they listened to the mysterious tone of its environment, and it was an unforgettable joyful experience in their higher education life. Mr. Shinu Thomas P and Ms. Ashly Mereena Mathew, both Assistant Professors in the Department of Commerce accompanied our students.

Study Tour: Final Year B.Com Co-operation (4 to 7 Dec. 2016)



Study Tour Takes Our Students to Goa:

III B.Com (2014-2017 Batch Co-operation) students along with the accompanying teachers Dr. Santo Jose and Ms. Elizabeth Mathew

Our 30 B.Com Co-operation Degree students - 2014-17 batch, organized a Study Tour to Goa – the Coastal Sanctuary and the smallest State of India from 4th – 7th December 2016. Dr. Santo Jose and Ms. Elizabeth Mathew, both Assistant Professors in the Department of Commerce accompanied the students.

Surrounded by the iridescent, dazzling Arabian Sea with tranquil and serene diversity of Western Ghats, students learn about World Heritage listed architecture at biodiversity hotspots. The smallest state in the country with best quality of life, it's resonating with a peculiar enigmatic vibe and palliative calming aura. The memorable events of our students inter alia include: (1) Amazing Race at Fontainhas, an old Latin Quarter in Panjim (2) Visit Colonial-Era Monuments in Old Goa (3) Bicycle Tour to the Island of Divar (4) Drum Circle by the Beach with Traditional Goan Instrument, Ghumot and (4) Explore Dona Paula. This

tour helped our students in (1) Historical & Architectural Perspective (2) Understanding Portuguese Influences (3) Cultural Exploration (4) Environmental & Sensory Immersion and (5) Creative Expression.

One Day Seminar on Goods and Service Tax (18th January 2017)

The Department of Commerce organized a full day seminar on GST on 18th January 2017 at CSI HRDT Centre Melukavumattom Town. The Seminar was presided by Dr. Antony Joseph, Head of the Department of Commerce. Dr. Santo Jose, our staff secretary welcomed and introduced the speakers to the audience present.

1st Technical Session:

The 1st technical session was taken by Speaker Dr. Thomas Joseph Thoomkuzhy, Registrar, Gulathi Institute of Taxation Studies, Thiruvananthapuram, on topic GST Overview, wherein the speaker informed the gathering on Understanding the need for GST, Discussion on GST Provisions, rules and its procedures, Implications of GST on Current business arrangements, Transition to GST from existing practices, Do's and Don'ts in GST, Constitutional Amendment, Legislative framework of GST, GST Council, Goods and Service Tax Network (GSTN), products out of GST, features of GST, Levy of Tax, etc before concluding the 1st technical session.

2nd Technical Session:

The 2nd technical session was also taken by Dr. Thomas Joseph Thoomkuzhy, Registrar, Gulathi Institute of Taxation Studies, Thiruvananthapuram, on topic GST-Professional's Perspective, wherein the speaker informed the gathering on Time of supply, Valuation of Goods & Services, Place of Supply (POS) of goods and services, Registration, GST in Professional's perspective, Interstate vs intra state supply, registration (sec 23-27), Opportunities to GST practioners under GST where in the speaker informed that the GST is less complicated and gives more importance to procedures, Compliance vis-à-vis Litigation practice.

As Advisor of GST law and interpretation, Valuation of goods or services, Preparation of Standard operative procedure (SOP) for various types of transactions, Procedural compliance like – Registration, Filing returns etc., Consultancy Services, Structuring the transaction (IGST or CGST), Educating clients and restructuring their business system, Support clients on refund claims, Health check-up and tax planning, etc.

Total number of Participants of the programme was 202. The Seminar came to an end by 3.00 PM with the vote of thanks by Prof. Justin Jose.

RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE
HENRY BAKER COLLEGE, MELUKAVU
 Organised
ONE DAY SEMINAR
GOODS AND SERVICE TAX (GST)
 18th January 2017, Wednesday, 11.00 AM, HRDT Centre, Melukavumattom
Resource Person : Dr. THOMAS JOSEPH THOOMKUZHI
 (Registrar, Gulathi Institute of Taxation Studies, Thiruvananthapuram)



Dr. Thomas Joseph Thoomkuzhi, Registrar of Gulathi Institute of Taxation Studies, Trivandrum taking different sessions of the Seminar

ENTREPRENEURS MEET CUM WORKSHOP –EXCELLENTIA 2017		
DATE OF EVENT	OF	RESOURCE PERSONS
10 -02- 2017		Sri. Sreenath Vishnu Executive Director, Brahmins Foods. Sri. Joseph B. Fenn , Manager Periyar Connemara Estate .

The Department of Commerce organized an Entrepreneurs Meet 2017 on 10 February 2017. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce, and presided by Dr. Antony Joseph, Head of the Department of Commerce.

The entrepreneurs' meet cum workshop was conducted in College auditorium at 10 am and came to an end by 3.00 pm. with the vote of thanks by Prof. Justin Jose.

The main aim of this programme was to create vibrant business ideas in the minds of students. Question and Answer Session was one of the key elements in the programme. Eminent business persons from different fields shared their business experiences with our students and also clarified their entrepreneurial queries. There were more than 15 Angels and a number of VCs to share their best ideas. Moreover there were panel discussions, workshops, keynote sessions, pitch2start and many more. One of the main items of the programme was honouring local entrepreneurs; accordingly the Department of Commerce honoured more than 50 entrepreneurs. A few selected photos of honouring entrepreneurs are listed hereunder this Report.

Total number of participants of the programme was 152.

WORKSHOP ON COOPS – A Brief Report

The Resource Persons (Our Alumni Entrepreneurs) focused on:

1. Different forms of Cooperative Business Models
2. Successful cooperators in the locality
3. What makes a Cooperative
4. How to register cooperatives
5. Marketing, Trading and Service rendering coops

Workshop Outcomes - Participants would be able to understand:

- Registration requirements of coops
- Models of cooperatives form of business undertakings
- Types of cooperatives
- Career in cooperatives

Total No. of Participants:

Students: 74

Faculties: 7



PC George MLA inaugurating Commerce Day Celebrations and Entrepreneurial Meet in the presence of Dr. Antony Joseph (HoD, Department of Commerce), Dr. Nisha Joseph (Department of History), Prof. Korah Jacob (Department of Economics) and our alumni entrepreneurs



Sri P C George MLA addressing the entrepreneurs as part of Commerce Day Celebrations and Entrepreneurial Meet



Sri Sreenath Vishnu, MD of M/s. Brahmins Foods honours Sri. Vincent Nedumparambil, Entrepreneur



Sri Sreenath Vishnu, MD of M/s. Brahmins Foods honours Sri Gini Pulickan, Entrepreneur



Sri P C George MLA honours Sri. P V Soman, Entrepreneur





Our student Mr. Riyas A honours Sri Sreenath Vishnu, the M D of M/s. Brahmins Foods



Our student organizer of the Entrepreneurial Meet Mr. Amal Dev Murali is honoured by Sri Bobina Mathew, M D of M/s. Festune Cable T V Channel



Dr. Santo Jose gives a *Photo Mug Gift* to Sri. P C George, (imprinting image of MLA on it)

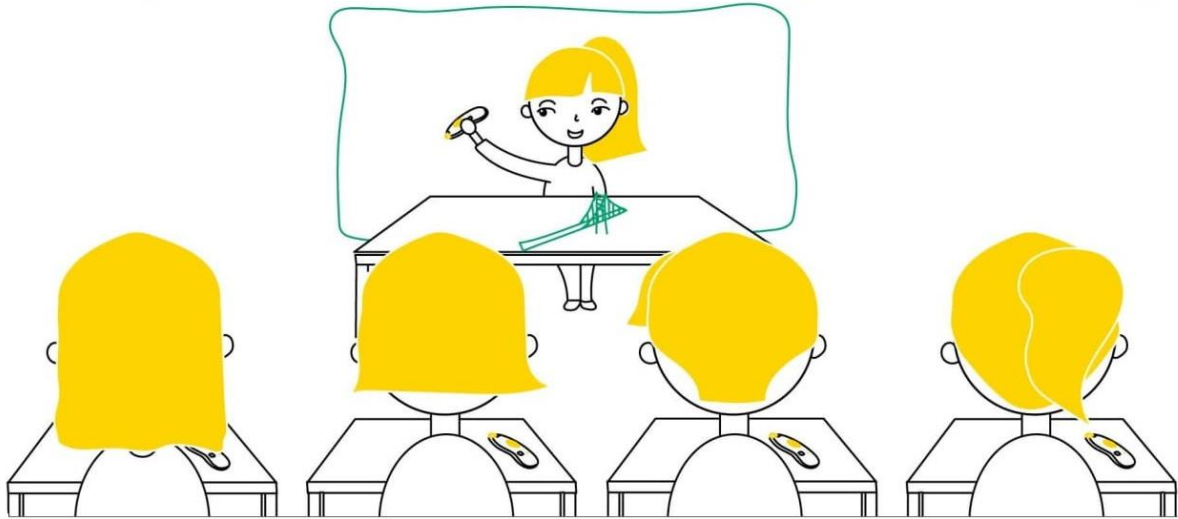


Mr. Anthonichan Sunny our III B.Com student clearing his doubts during the Workshop on Cooperatives



Mr. Nizam V N our III B.Com student clearing his doubts during the Workshop on Cooperatives

hbc department of commerce: peer teaching



As part of our Zero Free Hour Policy, we introduced Peer Teaching and we came to understand ultimately that it is one of the best ways to master the subject. Our fast learning and academically excellent students teach other students and in this method, the former students are the experts and the latter novices.



hbc department of commerce: cross age teaching

In Cross-age teaching our PG students act as 'teacher' and teach different courses to our UG younger students. The topics are allotted by teachers.



As our students might have surmised from the size of their bookstore tab or the massive stacks in the college library, we came to understand that reading comprehension is crucial to the academic success of our students. Accordingly, a few selected books are issued by the Department to the Fast Learners. In order to make sure that our students read it independently and analytically by comprehending its content, context and meaning, we conduct discussions on the books allotted to them.



The Commerce Association Celebrated Onam – the harvest festival, on 19th September 2015. All the students and teachers of the department celebrated the festival in its traditional attire. There were various competitions including *Vadamvali*, *Kerala Kesari*, *Malayali Mankga*, *Athapookkalam*, etc. in which all the students participated enthusiastically, and prizes were distributed at the end of the program.

Capturing Onam Celebrations of Department of Commerce through a Lens



Welcome speech of Dr. Santo Jose



Opening Prayer Song – From Left to Right: (1) Ms. Linta Anu Sajan, Ms. Jisna Joseph, and Ms. Nimmy Joseph



The Audience: Our students, staff, along with Mr. Oskar Groval & Mr. Toby Philip (English Tutors from England)



Ms. Anu Mohan (III B.Com student) welcomes Brahasree Abhayanandha Theerthapadhar Swamikal



Brahasree Abhayanandha Theerthapadhar Swamikal delivers Onam message



Presidential address by Dr. Antony Joseph, HoD, Department of Commerce



Brahmasree Abhayanandha Theerthapadhar Swamikal inaugurating Onam Celebrations by lighting the lamp



Ms. Ajitha V R, Associate Professor, lights the lamp



Mr. Oskar Groval, (English Tutor of our students from England) lights the lamp



Mr. Toby Philip (English Tutor of our students from England) lights the lamp



Sri. Korah Jacob, Associate Professor and Ms. Anu Mohan together light the lamp



Abhayanandha Theerthapadhar Swamikal honours Ms. Vidya Vijayan for securing full A+ in B.Com (Cooperation) University Examinations



Valedictory speech by Prof. Ajitha V R

Christmas Celebrations

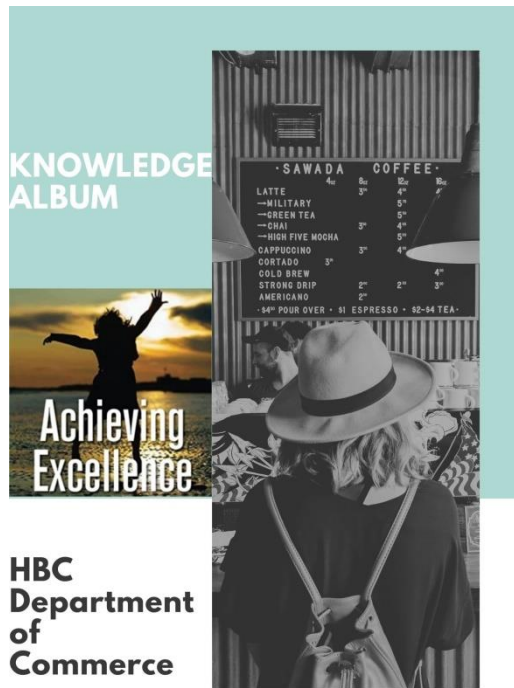


HBC Department of Commerce

The Commerce Association of Department of Commerce celebrated the birth of Jesus Christ on 20th December 2016 on the campus in advance of the Christmas Day viz. 25th December 2016. The carols of the Association was a hotline of sorts of people who prefer hearing holiday music sung by our amateurs who have been up all days in classrooms. The carols echoing on the corridors of the

campus buildings may be out of tune at times, but the voices ring with youthful energy. Of course, they were not music majors, however, they were singing from their hearts. There was also a Lucky Dip Christmas Tree decoration organized by our students on the campus.

STUDENTS' KNOWLEDGE ALBUM



Our students decided to go beyond their university grades. As part of learning community, our students in addition to developing knowledge, they decided to share what they have to their newbies who follow the footsteps of their senior students. Accordingly, they create Knowledge Album every year to be kept in the department as a reference material to their newcomers. They copy their unique talents in this album so as to share with their junior students.



LEARNING OUTCOME BASED SCIENTIFIC COURSE PLAN

A course plan, in addition to reflecting the timeline for transacting the syllabus, also provides details regarding learning activities and learning outcomes and also qualities, values and skills set out by the institution. This course plan was prepared for Common, Core and Complementary courses. The contents of the course plan are: Module/Units, number of hours required to transact the content, subtopics, topic specific items (such as critical thinking skills, such as intellectual curiosity, analytical reasoning, problem-solving and reflective judgment; effective communication; leadership and teamwork skills; research and inquiry skills, etc.), description of learning activity, whether the activity will be taught, practiced or assessed, reference on topics and rubrics for evaluation.

Further, this course plan outlines the evaluation pattern with rubrics and measuring scales. The rubrics can be expanded into learning activity number, student attributes, whether the activity is individual/group, measuring points, scales and remarks.

For achieving this objective, the department aligned their learning activities into Program Specific Outcomes (PSO) and Course Outcomes (CO). The student attributes were linked to teaching-learning activities and course outcomes to make a holistic learning environment to the students. This kind of pattern maps the attainment of student attributes. The attainment of CO is mapped using Mapping Matrix Method.



It is an initiative made by the department of commerce for first year B.Com Degree Students to inculcate in them the spirit of Indian economy, its movements, trends, etc. thereby our students build up an inquisitive desire in analyzing the ups and downs of Indian economy. Prof. Justin Jose was in charge of the programme. After reading major Indian dailies, our first year B.Com students will list down 5 or 10 major economic events in India in a White Board displayed for this purpose.



An annual publication "Commerce Folio" is a transparent medium for the presentation, scrutiny and analysis of performance of the Department in each academic year and it is the vital initiative of the Department from 2015 academic year onwards. It is a proceeding of the prismatic academic and non-academic events of our Department, and its Association. In addition to reflect the achievements of students and staff, it also reflects the logos, ethos and pathos of the Department.



In Internal Examination, the Department judges the students' performance on the basis of their performance and gives teachers an opportunity to evaluate the students and helps students in continuous learning. As the title indicates, it does not involve any outside person for assessment. This examination helps to give credit in the final assessment. Further, it reduces the burden and tension related to the final examination. The Department of Commerce conducted two such internal examinations in each semester as per the general schedule of HBC Internal Examinations. At the end of each semester the Department also conducts a Model Examination as per the pattern and scheme of University's final external examination.



Class wise parents' meeting was organized by the department once in a semester immediately after the Model Examinations. All parents were actively participated in the meeting scheduled. Two meetings are held, both of them, after the Model Examinations of respective semesters

Overview of Our Two PTA Meetings

- Intimation to parents about students' academic and non-academic performance
- Presentation before the parents about the data regarding internal assessment and attendance.
- We informed the parents about the internal assessment marks and attendance one month prior to the date of parent teacher meeting.
- In case of any issues the department guides the parent and the student to their respective subject teacher/the mentor for their better performance.
- In case of any suggestions given by the parents the department shall discuss with the head of the institution for its implementation

UNIVERSITY RESULT ANALYSIS

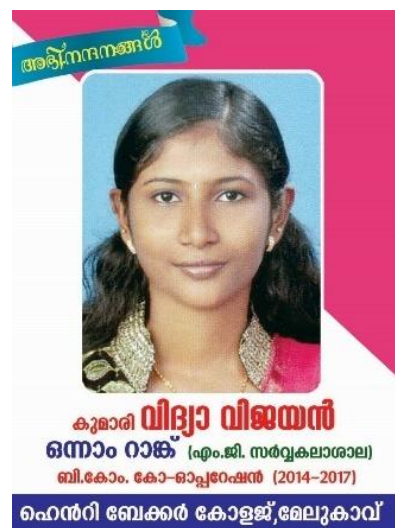
In order to strengthen the operational methodology of the curriculum we conduct result analysis. The necessity of a detailed and comprehensive result analysis was felt by IQAC in order to understand the ups and downs of students' academic performance so that the teachers can take remedial actions and thereby better results. Accordingly, as instructed by IQAC, our department conducted result analysis so as to identify weak and advanced students. When the weak students were given special attention and consideration, we

could improve our results from 2015-16 Academic Year. Our students secured comparatively better result in the Final Year UG and PG University Examinations 2016-2017.

Programme name	Pass Percentage
Bachelor of Commerce (Co-operation) - Aided	83.33
Master of Commerce (Finance) – Aided	83.33



Ms. Vidhya Vijayan secured University level First Rank in B.Com. (CBCSS) Model I, Co-operation Degree Examination held in March 2017.



UGC NET HOLDERS 2016-2017



DETAILS OF STUDENTS' ENROLMENT & CLASSES TAKEN: 2016-2017

No. of Students Enrolled	Community wise				No. of Classes Taken
	SC	ST	OBC	General	
10	2	5	2	1	141

Ms. Vinsha P Sam (M.Com. 2015-2017) qualified UGC National Eligibility Test for College Teachers in December 2016 Examination.

UGC NET HOLDER (December 2016)



Ms. Vinsha P Sam
M.Com. 2015-2017

OUR II MCOM (2016-2018 BATCH) STUDENTS- MR. ABIN JOLLY & JINTO JOY'S ACHIEVEMENTS IN INTER-COLLEGIATE BUSINESS QUIZ COMPETITIONS REPRESENTING HBC

Congratulations to the Winners!



From Left to Right: Mr. Abin Jolly and Mr. Jinto Joy

SL. NO	COLLEGE	TITLE OF BUSINESS QUIZ	POSITION
1	SACRED HEART COLLEGE, THEVARA	BUSINESS QUIZ, <i>TANNAV</i> 2K17, 2016-2017	FIRST
2	AMITY GLOBAL BUSINESS SCHOOL, KOCHI	BUSINESS QUIZ, 22 MARCH 2017	THIRD
3	CAARMEL ENGINEERING COLLEGE, RANNI	BUSINESS QUIZ, 22 MARCH 2017	FIRST

ACADEMIC PERFORMANCE OF TEACHERS



Dr. Babu Joseph

A. UGC NET Coaching

Sl. No.	Role Played	Institution & Period	Subjects Taught
1	UGC NET Coaching Coordinator and Resource Person in UGC NET Coaching	HBC NET Coaching Centre during 2015-16 academic year	Marketing Management, Business Management, Human Resource Management

Dr. **Santo Jose**

A. Paper Presentations/Role Played by Faculty

Sl. No.	Title of Seminar / Workshop along with Institution	Institution & Date	Title of Paper Presented/Role of faculty
1	One Day Regional Seminar on Strategic Management	St. Joseph College, Moolamattom on 1.7.2016	Relevance of SWOC Analysis (Talk delivered)

Prof. **Jenipher Carlos Hosanna**

A. Paper Presentations in Seminar

Sl. No.	Title of Seminar	Institution & Date	Title of Paper Presented
1	International Seminar on Reinventing India's Business (E-Business) for 21 st Century Role of Business Schools	CONSPI Academy of Management Studies, Trivandrum on 30 th September, 2016	Curriculum Redesign of Business Schools in Digital India
2	DCE Sponsored National Seminar on Goods and Services Tax in its Implications on Indian Economy	Research and PG Dept. of Commerce, Govt. College for Women on 9 th and 10 th of December, 2016	GST in Laymen Terms

B. UGC NET Coaching

Sl. No.	Role Played	Institution & Period	Subjects Taught
1	Resource Person in UGC NET Coaching	University Employment Information & Guidance Bureau, M G University during April & May 2015	Financial Management, Business Management, Income Tax, Human Resource Management
2	UGC NET Coaching Coordinator and Resource Person in UGC NET Coaching	HBC NET Coaching Centre for June & December 2016 Sessions	Business Environment, International Business & Finance, Income Tax

Prof. **Shinu Thomas P**

A. Courses Attended for Professional Development

Sl. No.	Name of the Course	Institution	Period
1	UGC Sponsored Special Summer School	UGC HRDC, University of Calicut	20-05-2016 to 09-06-2016
2	Statistical Analysis for Business Research	Pondicherry University	15-03-2017 to 24-03-2017

Prof. **Ashly Mereena Mathew** (Workshop/Seminar)

Sl. No.	Title of Seminar / Workshop	Institution & Date	Title of Paper Presented/Role of faculty
1	National Workshop on Derivatives and Risk Management	SARBTM Govt. College Koyilandy , Kozhikodu on 9,10,11, Jan 2017	Participated

HBC DEPARTMENT OF COMMERCE



At least one staff meeting was organized in each month of an academic year and such meetings discuss and resolve in general the following activities:

1. Conduct of Internal Examinations
2. Conduct of PTA Meetings
3. Conduct of Seminars and workshops
4. Commerce Association Programs
5. Preparation of Teachers' Diary and its submission in due time
6. Criteria of giving Projects and Assignments to students and giving internal marks
7. Criteria to be followed for the preparation of course plans
8. Conduct of NET Coaching, Remedial Coaching and
9. Classes on Certificate Courses

HBC DEPARTMENT OF COMMERCE



Department of Commerce by trusting in God Almighty and by depending on the Management of the College, have been following a set of philanthropic norms and values so

as to uplift our student community and their families in their educational and social challenges since 2010-11 academic year. We, the teachers see in heroic proportions what morality is ordinarily made of. We feel in an uncompromising sense that other people's lives are as much important as that of ours. We have an unconditional concern for preserving students' life and welfare. In this regard, we consider all the departments on our campus as a family and whenever a student or their family faces any social challenges, our staff, especially Dr. Santo Jose extends a helping hand. Our Departmental Social Responsibility represents an opportunity to promote social development of our students and their households from the heart of our institution.

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